



The Highlander Athletics Booster Club (HABC) is proud to present the 2024 – 2025 Athletics Program. This full-color, high-quality publication will contain photographs and rosters of all Heathwood Hall athletes from the 2024–2025 academic year.

Families, businesses and community organizations are encouraged to purchase advertising. Pricing and ad specs are on the following page.

PUBLICATION DETAILS AND DEADLINES

Estimated page number 100+ pages

Size	8.5" x 11"
Distribution	875 finished magazines distributed to Heathwood
	families, potential student families and visitors to
	Heathwood sporting events.
Deadline for advertising commitment	March 10, 2025
Deadline for advertising content	March 17, 2025
Publication distribution date	April 15, 2025

We thank you in advance for your support of the Highlander Athletics Booster Club. All proceeds will go DIRECTLY to benefit the athletes and athletic programing of Heathwood Hall. To reserve your ad space, or should you have any questions, email HABC@Heathwood.org.

Sincerely,

Margaret Willcox

HABC President

Jennifer Suber

Publication Coordinator (803) 608-6161

THANK YOU FOR SUPPORTING HIGHLANDER ATHLETICS!

The deadline to secure your ad is March 10, 2025 | Contact Jenn Suber at 803-608-6161 or HABC@Heathwood.org

TO RESERVE YOUR AD SPACE, EMAIL HABC@HEATHWOOD.ORG



2024-2025 HIGHLANDER ATHLETICS PROGRAM: AD SPECS

BUSINESS ADS

AD TYPE (provided in print-ready format)*	SIZE SPECS	COST
Full Page—Business Ad	7.625"x10.125"	\$1000.00
Full Page—Business Ad Premium Placement (Inside front cover, outside back cover, inside back cover)	7.625"x10.125"	\$1250.00
Half Page—Business Ad	7.625"x5"	\$600.00
Quarter Page—Business Ad	3.75"x5"	\$350.00

^{*}If design services are needed, \$75 design charge

FAMILY ADS

AD TYPE (choose from design templates below)	SIZE SPECS	cost
Full Page–Family Ad	7.625"x10.125"	\$500.00
Half Page-Family Ad	7.625"x5"	\$300.00
Quarter Page–Family Ad	3.75"x5"	\$200.00

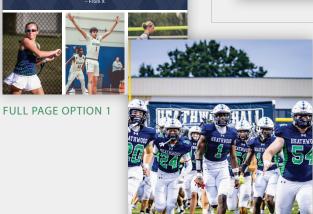
FAMILY AD TEMPLATES:







QUARTER PAGE





QUARTER PAGE

OPTION 2

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